



FOR IMMEDIATE RELEASE

Pediatric Resource Center
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...meeting the needs of abused and neglected children.

HELP DRIVE AWAY CHILD ABUSE

PRC raising awareness with exclusive license plates

PEORIA (February 11, 2014) – Commemorating April as Child Abuse Prevention Month, the Pediatric Resource Center is raising awareness and funds in the fight against child abuse and neglect by offering limited-time, special “Stop Child Abuse” vehicle license plates.

The temporary license plates are available for purchase from the PRC for \$40 per pair. The plates may be displayed on vehicles from March 2, 2014 through April 30, 2014. All proceeds benefit the PRC in their work to help abused and neglected children throughout Illinois.



Passenger cars, B-trucks, motorcycles and RVs weighing less than 8,000 pounds are eligible to display the special plates. A copy of the owner’s vehicle registration is required. They also may be purchased as a souvenir. Of the \$40 purchase, \$31 is tax deductible. Plates may be attached or removed at any Pearl Automotive location free of charge.

For questions or to fill out a registration form, email prcinfo@uicomp.uic.edu or call the PRC at 309-624-9595 or 877-262-6122. A table also will be set up from 11:30-1 p.m. Feb. 12 and 18 outside the cafeteria at the University of Illinois College of Medicine at Peoria, One Illini Drive. Bring a copy of your vehicle registration. Only a limited number of plates are available.

The Pediatric Resource Center (PRC) is a service provider for the University of Illinois College of Medicine at Peoria. Each year the PRC offers child-friendly medical exams, consultations, and advocacy to over 600 children reported to be abused and neglected in 50 counties throughout Illinois. Since its inception in 1993, more than 7,500 children have benefited from the services of the PRC.