



FOR IMMEDIATE RELEASE

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Annual Walk for the Mind Supports UICOMP Brain Tumor Research

PEORIA – (September 1, 2015) Registration is open! After a record number of participants last year, the Mark Linder Walk for the Mind needs your help to keep the momentum going.

Starting with just 150 walkers in 2003 and raising \$12,000, the Mark Linder Walk for the Mind last year had more than 750 participants and raised more than \$50,000 for brain cancer research at the University of Illinois College of Medicine at Peoria. But the need to fund continued research is ongoing.

The Walk is named after Mark Linder who started the event in an effort to reach out to brain tumor survivors and help raise funds for brain tumor research. While Mark died in 2005 at age 31, the Walk lives on and to date has raised more than \$400,000 for research.

This year, Eric “Hoovey” Elliott, a Central Illinois native and brain tumor survivor, who was the subject of the book “Rebounding from Death’s Door” and the subsequent movie, “Hoovie” is the honorary chair of the event.

WHAT: Mark Linder Walk for the Mind one mile walk and raffle

WHEN: Saturday, Sept. 26
Registration 7:30 a.m. – 9:30 a.m.
The Walk begins at 9:30 a.m.

WHERE: Peoria RiverPlex, 600 NE Water Street, along the Peoria Riverfront

ALSO: Entry fee is \$20 for adults and \$10 for children (10 years and younger). Survivors are free. Children’s activities are provided. Registration and more information can be found online www.marklinderwalkforthemind.org.

This is the fourth year that all net proceeds will be donated to the University of Illinois College of Medicine at Peoria. Funds raised help support Dr. Andrew Tsung’s vital research to understand the mechanisms that make cancers grow and invade.

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